# inrals Intel - Focus on Germany

# **General situation in Germany**



Inhabitants

Per capita GDP (2018)

# Life Science Market overview

- ✓ Within Europe Germany offers the largest market for life sciences and healthcare products.
- Germany ranks first and second in clinical trial terms in Europe and the world respectively.
- Almost every sixth job is situated in the health sector.
- Due to demographic change and chronic therapies the market will continue to grow.
- One in three medical devices sold is less than three years old.

# **Cluster highlights**



### Biotech

Turnover 4.84 Bn Euros; 1,200 active companies, 33.706 jobs; over 500 assets available for licensing; 478 USD of venture capital attracted and double-digit growth (2019).

# Key reforms and trends



Pressing ahead with **transformative technologies** such as IoMT, SaMD and Blockchain.



Pharma Cornerstone of economy: turnover of over 41.5 billion Euros; < 121,000 employees; health expenditure 376 Bn Euros (2017) and 11.7% of GDP (2018).



Around 30 universities offer life sciences studies

## **Medtech** 30+ specialized cluster networks focus-

ing on medical technology; 210.000 employees; total turnover 33,4 Bn Euros (2019); export share of 65%.



More **personalized medicine** is expected through advancements in genetics.



Increased **digitalization of health:** E-Health Act (2016); rapidly increasing implementation of health-IT, telemedicine and mobile e-health platforms.

 New law on tax support for research (January 2020) supporting especially small and medium-sized companies. This makes Germany more attractive as a location for research and innovation.

• Greater outsourcing of know-how is expected especially in the areas of cognitive automation, AI and cloud computing.

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Founded in 2011 13 employees 142 jobs completed (2019)

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